

## Media release

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### **New beginnings for Common Equity Housing SA**

South Australia's leading support and advocacy body for community housing co-operatives, Common Equity Housing SA, has unveiled a new direction as it seeks to consolidate its position in the sector.

The not-for-profit organisation, which provides administrative, finance and property management services for member bodies, has appointed a new Chief Executive Officer, Angela Carey, who brings a renewed focus and vision to the business.

Angela, who has worked in the housing sector for more than two decades - mainly in finance - said she aimed to grow and develop the organisation by establishing stronger relationships across the sector and building a more sustainable financial platform.

"Common Equity Housing SA plays a vital role in the community housing sector, enabling co-operatives to maintain their identity, independence and ensuring they're able to provide living standards that are consistent with their principles," she said.

"With so many changes taking place in the community housing landscape, it's becoming increasingly difficult for smaller community housing providers to survive and thrive. Many face the real possibility of having to merge into larger Tier 1 and 2 providers, but there's clearly a misalignment in values with these bodies.

"It's vital that Common Equity Housing SA continues to grow and attract new members, as size and strength will enable us to build a stronger foothold in the sector and with this comes greater certainty for our members and their communities."

"Our members are our utmost priority and I'm firmly focussed on delivering to them an outstanding level of support and service. Through our united strength, we will deliver of model of community living that remains true to the cooperative housing ideology."

Along with its renewed focus, the organisation has also undergone a brand refresh, unveiling a modern and stylish logo.

Common Equity Housing SA was created in 2010 with the support of the Community Housing Council of SA and Housing SA to assist housing co-operatives and associations in an environment of increased compliance demands.

As well as providing compliance and regulatory support, Common Equity Housing SA provides services such as rent collection and reviews, maintenance services, bill paying, insurance management and BAS returns.